



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of:

Applicant : Thomas J. Perkowski  
Serial No. : 10/058,970  
Filed : January 28, 2002  
Title of Invention : WEB-BASED CONSUMER PRODUCT MARKETING  
COMMUNICATION NETWORK FOR MANAGING AND  
DELIVERING CONSUMER PRODUCT MARKETING  
COMMUNICATIONS TO CONSUMERS ALONG E-  
COMMERCE (EC) ENABLED WEB SITES ON THE WORLD  
WIDE WEB (WWW), USING MULTI-MODE VIRTUAL  
KIOSKS (MMVKS) DRIVEN BY SERVER-SIDE  
COMPONENTS EMBODYING UNIVERSAL PRODUCT  
NUMBERS (UPNs) AND DRIVEN BY UPN/URL LINKS  
MANAGED BY PRODUCT MANUFACTURER TEAM  
MEMBERS AND/OR THEIR AGENTS  
Examiner : Mark A. Fadok  
Group Art Unit : 3625  
Attorney Docket : 100-058USANB0

Honorable Commissioner of Patents  
and Trademarks  
Washington, DC 20231

**SECOND PRELIMINARY AMENDMENT**

Sir:

In response to the Notice to File Corrected Application Papers mailed January 11, 2008 and the Notice of Drawing Inconsistency mailed February 29, 2008, in the present Application, Applicant submits the following amendments to the same: